

Methodology for calculating Global Impact Ratio Score

1. Financial Influence

1000 x (number of millions that the individual has facilitated/traded/generated/raised in actual business deals)

For ex.

500M raised PR for crypto

2.8B raised PR for public

500M BTC OTC

350M Trade deals

Total: \$4.15B USD

Score: 4150 X 1000 = 4,150,000

2. Media Influence

1000 x (number of article PTS collected. Individual submits "max 20" publications)

(Normal article online = 1000 PTS)

(Press release = 500 PTS)

(Forbes mention = 3000 PTS)

(Bloomberg mention = 5000 PTS)

(Google profile incl. personal and business each = 5000 PTS)

(Wikipedia = 5000 PTS)

+ Social Media Score = 1000 x (number of millions of followers that the individual has)

(1M followers per social media channel = 1000; if under 1M = 0)

(10K followers on LinkedIn = 1000)

For ex.

2x Bloomberg = 10,000 PTS

6x Forbes = 18,000 PTS

5x Google Profile = 25,000 PTS

7x Article = 7,000 PTS

LinkedIn followers 20K+ = 2,000 PTS

Total: 62,000 PTS

Score: 62,000 x 1000 = 62,000,000

(100,000,000-> - Famous/Celebrity/Top Voice/Global Figure)

(50M-99M - High Authority/Trusted)

(20-49M - Trending)

(10-19M - Mid Level)

(under 10M - Emerging)

Methodology: The Top Global 100 Impact People ranking is a list of the world's most impactful people. In calculating business revenue, impacted global business revenue, social media following, online search engine visibility and official partnerships World Impact Media Organization strives to provide the most transparent calculations available for every listed profile containing a detailed analysis of how that person's work is impacting the world.

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3. Government and Geopolitical Influence

1000 x (number of governments impacted/influenced/worked with)

1000 PTS per gov worked with in the past & 3000 PTS per gov currently working with.

2. Kazakhstan (currently)
3. Israel (past)
4. Ukraine (past)
5. Russia (past)
6. China (past)
7. Iran (past)
8. Iraq (past)

For ex.

6X Past = 6,000 PTS

1X Active = 3,000 PTS

Total = 9,000 PTS

Score = 1000 X 9,000 = 9,000,000

(100,000,000 -> Diplomat)

(50M-99M - Very High)

(20-49M - High)

(10-19M - Influential)

(1 - 10M - Emerging)

4. ESG Influence

1000 x (Title)

Title = A financial number that has been set and officially approved to be the impact number. Including estimates as long as they are officially confirmed/announced/reported.

For ex.

Creating/Transacting/Achieved/Built/Value \$1T carbon credit marketplace that has been announced in appropriate channels.

If \geq 1T - Visionary (10,000)

If 500B-999B - Very High Impact (1,000 per 100B)

If 100B-499B - High Impact (1,000 per 100B)

If 1-99B - Influential (100 per 10B)

If \leq 1B - Low Impact (10 per 100M / 1 per 10M / 0.5 per 1M)

Score = 10,000 X 1000 = 10,000,000

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5. International Trade

1000 x (number of millions that the individual has traded/facilitated/transacted in actual trade deals by himself)

For ex.

350 x 1000 = 350,000

(100,000,000 -> Global Impact)

(50M-99M - Very High)

(20-49M - High)

(10-19M - Influential)

(<- 10M - Emerging)

6. Influence in Digital Asset Space

1000 x (number of millions that the individual has transacted/facilitated/traded/raised in the crypto space)

For ex.

500M raised

500M BTC OTC

Total = 1000M

Score = 1000 X 1000 = 1,000,0000

(100,000,000 -> Global Impact)

(50M-99M - Very High)

(20-49M - High)

(10-19M - Influential)

(<- 10M - Emerging)

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